Attachment 1: Distribution of definitions of common medical terms

| Definitions | Laypersons n = 518 | Historical patient cohort n = 113 |
|--|---|--------------------------------------|
| A disease due to muscle strain or a "pulled muscle". | 32 (6.2%) | 5 (4.4%) |
| Any disease causing a painful back. | 9 (1.7%) | 1 (0.9%) |
| Any disease with sore arms or legs. | 24 (4.6%) | 9 (8.0%) |
| Lumbago. | 8 (1.5%) | 1 (0.9%) |
| Any disease causing a painful joint or painful joints. | 445 (85.9%) | 97 (85.8%)* |
| | $\chi^{2}(1) = 0, p = .985$ | 57 (00.070) |
| 2. Definition of "Heartburn" | Χ() - γ | |
| Definitions | Laypersons n = 532 | Historical patient cohort n = 112 |
| Passage of wind through the mouth. | 27 (5.0%) | 9 (8.0%) |
| Excess saliva. | 59 (11.1%) | 5 (4.5%) |
| A burning sensation behind the breastbone. | 422 (79.3%) | 95 (84.8%)* |
| A dull ache in the stomach. | 14 (2.7%) | 1 (0.9%) |
| A feeling of the heart thumping inside the chest. | 10 (1.9%) | 2 (1.8%) |
| | *χ ² (1) = 1.77, <i>p</i> = .184 | 1 |
| 3. Definition of "Jaundice" | · · · | |
| Definitions | n = 525 | Historical patient cohort n = 111 |
| Generally sick and unwell – with yellow vomit. | 8 (1.5%) | 11 (9.9%) |
| Pale skin and anaemia (bloodlessness). | 21 (4.0%) | 1 (0.9%) |
| Generally unwell, whether yellow skin or not. | 8 (1.5%) | 6 (5.4%) |
| Yellow skin and eyes. | 473 (90.1%) | 85 (76.6%)* |
| Headache, furred yellowish tongue, and "run down" feeling. | 15 (2.9%) | 8 (7.2%) |
| | $^{*}\chi^{2}(1) = 15.56, p < .00$ | |
| 4. Definition of "Diarrhoea" | | |
| Definitions | Laypersons n = 505 | Historical patient cohort n = 108 |
| Passing loose bowel motions. | 277 (54.9%) | 40 (37.0%)* |
| Opening one's bowels more than once a day. | 24 (4.8%) | 4 (3.7%) |
| Passing a lot of bowel motions in a short time. | 142 (28.1%) | 59 (54.6%) |
| Straining to pass bowel motions. | 36 (7.1%) | 4 (3.7%) |
| Passing a lot of wind by the back passage. | 26 (5.1%) | 1 (0.9%) |
| | $^{*}\chi^{2}(1) = 11.31, p < .00$ |)1 |
| 5. Definition of "Constipation" | | Γ |
| Definitions | Laypersons n = 494 | Historical patient cohort n = 107 |
| Passing a lot of wind by the back passage. | 91 (18.4%) | 6 (5.6%) |
| Passing loose bowel motions. | 44 (8.9%) | 0 (0.0%) |
| Passing dark-coloured motions. | 49 (9.9%) | 1 (0.9%) |
| Difficulty in opening one's bowels. | 264 (53.4%) | 64 (59.8%)* |
| Not opening one's bowels every day. | 46 (9.3%) | 36 (33.6%) |
| | $^{*}\chi^{2}(1) = 1.44, p < .230$ |) |
| 6. Definition of "Bronchitis" | | |
| Definitions | Laypersons n = 521 | Historical patient cohort n = 106 |
| | 65 (12.5%) | 3 (2.8%) |
| Any disease causing a bad cough. | 202 (75 20/) | 85 (80.2)%* |
| Wheezing, cough, and spit; usually worse in winter. | 392 (75.2%) | |
| Wheezing, cough, and spit; usually worse in winter. Severe influenza. | 29 (5.6%) | 3 (2.8%) |
| Wheezing, cough, and spit; usually worse in winter. | | |

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| Definitions | Laypersons n = 525 | Historical patient cohort n = 102 |
|--|--------------------------------|--------------------------------------|
| Any disease of back passage, whether painful or not. | 36 (6.9%) | 1 (1.0%) |
| Any disease of back passage, but usually painful. | 11 (2.0%) | 3 (2.9%) |
| Enlarged blood vessels at the pack passage. | 410 (78.1%) | 75 (73.5%)* |
| Any pain at the back passage. | 45 (8.6%) | 6 (5.9%) |
| Any bleeding at the back passage. | 23 (4.4%) | 17 (16.7%) |
| | $\chi^{2}(1) = 1.02, p = .313$ | 3 |